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U. S. Department of Agricult

Gladioli for 1938 RETAIL PRICE LIST



ROBERT J. KUNDERD GLADIOLUS FARM

GOSHEN - - INDIANA

"The Home of Better Gladioli at Better Prices"

SECOND GENERATION OF KUNDERDS IN GLADIOLUS BUSINESS

Special Notice

ROBERT J. KUNDERD

Son of World Famous

A. E. KUNDERD

Operates His Own Retail Business With a

Wonderful Selection of Bulbs



5c to 15c for the

FINEST BULBS

Generally Sold at Higher Prices

The Best Bargains of the Year

ROBERT J. KUNDERD CARRIES ON!!

A. E. Kunderd is my father. His life was spent developing gladioli strains that are now known in all parts of the civilized world as his creations. The enormous business which grew up under his careful efforts always to satisfy his customers, is now out of his control. Therefore, I am not in a business opposed to him.

I am very sorry that so many of my friends and customers think that I have continued with my father's former business. During the worst of the depression he completely lost his large fine business which was his life's work, and the new management discharged me. I would like everyone to know it. This is the reason that I have gone in business for myself, absolutely on my own with some of the finest varieties and bulbs. This new management also let my father out. He has had nothing to do with the management of his former business for more than four years.

With my knowledge of Gladioli and the help of my good wife and two fine boys, we are building up a business of our own under my own name.

Beginning as a small boy at the age of seven, helping my father in the fields, it became second nature for me to compare the qualities of the blossoms and bulbs, and from the many hundreds of varieties that I have handled during my lifetime, I found I was mentally forming standards that I would some day use if I ever started my own gladiolus business. Years ago I began my own private record books and every season I have closely checked the varieties that I favored and which were the favorites of the many hundreds of visitors to my father's Gladioli fields. Sometimes it was hard to discard pet glads when better varieties were developed to take their place. But I had set my goal

at approximately 150 gladioli varieties that would equal or surpass anything in the gladiolus world.

Another idea which developed in my mind over a period of years was that the majority of gladioli lovers were people in ordinary circumstances like myself and it certainly was a pity to keep such beautiful flowers out of the reach of these men and women. This is my reason for pricing the finest at from 5c to 15c per bulb. I have had lots of opposition to my plan, but have decided to go through with it and prove that I am right. I believe that I can conduct a successful business by giving my customers varieties that come up to my own critical standards at prices well within the reach of everybody.

I grow no gladioli mixtures because there are varieties that produce more abundantly than others, thereby making unbalanced mixtures—too many of one kind and not enough of other varieties. At my low prices for named kinds, you may order what you want and know what you are getting. I have always thought that buying field grown mixtures was like buying a cat in a sack or something sight unseen.

Every order will receive a full measure of personal interest so as to be sure that each customer receives all that is expected and more. Many other things that will help serve the customer in the best way possible are constantly kept in mind.

Twenty-eight years of actual experience in the growing of gladioli for my father, A. E. Kunderd, Goshen, Indiana, and four years growing gladioli for myself, puts me in a position to intelligently take care of the gladioli needs of my customers.

ROBERT J. KUNDERD.

Postage Prepaid On All Retail Orders In U. S. A.

Cultural Directions Will Accompany All Orders

Notice My Reduced Prices

Special inducement for Early Orders on page 8. Before ordering see my Four Wonderful Collections offered on pages 6 and 7.

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A Fine Selection to Choose From

(Rld.)—Ruffled.

(Pl.)—Plain.

(Prim.)—Primulinus.

AMBROSIA—(Pl.) Color, refined old rose with lovely blotch of deep yellow with a fine blotch of deep red extending down into the throat of the flower.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

- ANTHONY B. KUNDERD—(Rld.) Large, intensely ruffled flower of delicate deep cream color, overspread finest blush pink ____________5c each; 3 for 15c; 6 for 25c; 12 for 45c
- BUTTERBOY—(Prim.) Large, buttercup-yellow flowers with distinct bar on lower petals.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

chicago—(Rld.) Color, deep geranium-red. Border of all petals has a narrow line of a delicate bluish shade. Lower petals are beautifully feathered deeper red.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

- fled. One of the most outstanding ruffled varieties.

 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- DAINTY LILY—(Pl.) Color, a soft, flesh pink flaked deeper on outer portion of all the petals, with throat of rich canary yellow......5c each; 3 for 15c; 6 for 25c; 12 for 45c
- DELICACY—(Pl.) Delicate deep rose pink, with white throat, softly blended with pink.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

DIONNE—(Pl.) Intense vermilion, overlaying a deeper salmon ground. Large, creamy white throat. Many large florets open. Grows tall. A very good variety.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

DRACOCEPHELUS—(Pl.) The nearest green color glad that I have ever grown or seen.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

- DR. NELSON SHOOK—(Rld.) A giant in plant and flower.

 Deep Tyrian rose, Very outstanding.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

- ENIGMA—(Pl.) Tall plant with large flowers. Strikingly striped red, white and blue. A real novelty.

 5c each; 3 for 15c; 6 for 25c; 12 for 45c
- EXCELLENCE—(Pl.) Color, a deep, orange-vermilion; almost self-color......10c each; 3 for 25c; 6 for 45c; 12 for 85c
- FAIREST PEARL—(Pl.) A beautiful white of a delicate creamy tint and faintest soft yellow on lower petals.

 Tall plant......loc each; 3 for 25c; 6 for 45c; 12 for 85c
- FAVORITE (Rld.) Beautiful orange-salmon, deeper in throat. Tall, strong plant, with many large, finely ruffled flowers open at a time.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

- GOLDEN LIGHT—(Prim.) Fine spike with large flowers.
 Soft, deep sulphur yellow upper petals. Lower petals a
 very rich deeper yellow. Both colors perfectly blended.
 5c each; 3 for 15c; 6 for 25c; 12 for 45c
- GORDON L. PIRIE—(Pl.) Color a glowing red, as pure a self-red as can be imagined.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

- GOV. PINCHOT—(Pl.) Pleasingly beautiful, deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending halfway out on lower petals. Inner portion of upper throat almost white blending outward unto main color. All petals edged silvery-white.

 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20
- GRAND GLORY—(Pl.) Flowers a golden-orange with a beautiful yellow throat. Both colors perfectly blended together.

 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- JOANNA HILL—(Rld.) A most pleasing deep peach blossom pink, with deeper large pink throat and fine narrow, creamy white central bar, or feather, extending into the base of the throat. A narrow white line borders all petals.

 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20
- JOHN T. McCUTCHEON—(Pl.) A giant wonder red, with beautiful throat blotch. Named for the great cartoonist. 5c each; 3 for 15c; 6 for 25c; 12 for 45c
- JOHN T. PIRIE—(Pl.) A distinctly different colored variety of mahogany brown, with remarkable yellow bordered dark mahogany brown throat.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

- KUNDERDII GLORY—(Rld.) Beautiful, creamy apricot with light tint of pink, and fine markings of red on lower petals. This is the first scientifically produced Ruffled Gladiolus5c each; 3 for 15c; 6 for 25c; 12 for 45c
- KUNDERD'S YELLOW WONDER—(Pl.) Nearly a buttercup-yellow. Slightly deeper in the throat, without markings. Winner of awards.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

- LEWIS E. GARY—(Pl.) Very beautiful soft blush tinted cream, with lower throat of purest canary yellow.

 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20
- LUSTRE—(Pl.) Large flowered, orange-vermilion. Grand and very beautiful.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

- MAGIC—(Pl.) Tall, lavender blue, with large, rich, purple throat blotches.......5c each; 3 for 15c; 6 for 25c; 12 for 45c
- MARIE KUNDERD—(Rld.) An early fine white, an almost invisible soft pink line in center of lower petals.

 10c each; 3 for 25c; 6 for 45c; 12 for 85c

ROBERT J. KUNDERD GLADIOLUS FARM

- MARY JANE—(Pl.) A constant prize winning variety. Beautiful silvery pink with light lavender sheen. Delicate, clear throat and many large, perfectly placed flowers open at a time...........10c each; 3 for 25c; 6 for 45c; 12 for 85c
- MISS BLOOMINGTON—(Pl.) Six to eight large, perfectly placed, rich lemon yellow blooms open at a time. A wonderful large yellow.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

MODERN BEAUTY—(Pl.) Color, deeply blushed soft lavender rose pink. Throat on lower petals has large, clear creamy blotches.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

MRS. CALVIN COOLIDGE—(Prim.) Color of finest deep flesh or salmon rose pink. Lower petals of a soft creamy-yellow tint, bordered same shade of pink as the upper petals. Border of all petals has a very slight white line, adding materially to its attractiveness.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

MRS. E. A. HAMILL—(Pl.) Color, a perfect yellow all over, entire flower unmarred by any shade or marking.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

- MRS. GEORGE W. HAY—(Pl.) A florist's or gardener's favorite. A beautiful self lavender rose, a little deeper in upper portion of throat; lower petals have a beautiful narrow feather of delicate soft rose-red.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

MRS. JOHN T. PIRIE—(Pl.) Upper side petals cream, blushed daintily at edges. Central upper petal faintly blushed delicate lavender, with faint lavender thread line on outer edges, blending inward. Lower petals richest soft canary yellow on inner portion, taking on the color of upper petals toward ends.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

MRS. PAUL DIEBALL—(Pl.) Color, a decided glowing deep salmon pink. Lower throat somewhat deeper salmon. Tall grower with many flowers open at a time.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

NORTHERN LIGHT—(Pl.) Lower petals and ends of upper a fine rose-pink. Upper throat almost white, lower throat a little darker than dark portion of petals.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

OTTO CARMICHAEL—(Rld.) Color, intense deep yellow of a rich golden tinge, intensely ruffled.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

- PARAMOUNT—(Pl.) A wonderful blending of pink and cream. Exceedingly choice, and a consistent prize winner.

 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- PAULINE FREDERICK—(Rld.) Large, fine plant. Color, a soft canary or rich lemon-yellow.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

PAULINE KUNDERD—(Pl.) Pure rose pink of a most fresh and delightful tone, with throat of finest cream in perfectly harmonious blending with the pink. Very choice. Sold out so close last year, will be for sale again next year.

PREDOMINATOR—(Pl.) Awarded the Indiana Gladiolus Society President's Shield as the most outstanding spike at the National Gladiolus Show at South Bend, Indiana, 1935. Exhibited by M. D. Manly, Elkhart, Ind. Extremely tall, very graceful, with five or more large flowers open. Richest salmon-scarlet, with a wide feather of a beautiful velvety red on lower petals, with a narrow creamy white line extending from the red about ½ inch. A wonderful cut flower and garden variety.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

- PROF. C. S. SARGENT—(Pl.) Large flowers of a clean white color, slightly pink, with very light crimson markings on lower petals.......10c each; 3 for 25c; 6 for 45c; 12 for 85c
- PURPLE GLORY—(Rld.) Deepest velvety maroon-red, with almost black blotches appearing to be burned into petals. Beautifully ruffled. Winner of hundreds of awards.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

PURPLE QUEEN—(Rld.) Deep violet purple with darker throat. Much desired for floral decorations and a prize winner at all shows.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

RAJAH—(Pl.) A very choice giant dark red. Awarded first prize for best red without markings, at the American Gladiolus Society Show, Rochester, N. Y., August, 1925. Again in 1926, this variety received first prize as the best dark red variety at the A. G. S. Show.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

- RED SPLENDOR—(Eld.) A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. A wonder glad.

 10c each; 3 for 25c; 6 for 45c; 12 for 85c
- ROMANCE—(Pl.) Large, orange-salmon rose, red and yellow throat. Wine-blue bordered petals.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

ROSALIND—(Rld.) Dark, aniline red, deeper throat. Distinct and very popular.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

- SENATOR BEVERIDGE—(Pl.) Pure light blood-red, feathered very delicately a little deeper red on throat of lower petals. Very fine.

 15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

SPOTTED GLOXINIA—(Pl.) Large, brilliant, purple-red. Throat blotch stippled purple and edged yellow.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

SWEET ROSE—(Pl.) Large flowers with strong plant. Purest deep rose pink with intense rose red throat blotch. First prize in the rose class in many shows.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

ROBERT J. KUNDERD GLADIOLUS FARM

T. A. WESTON—(Pl.) Flowers beautifully placed and very pleasing Purest deep salmon-pink. Throat of soft creamy-white. A lovely flower.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

THOMAS A. EDISON—(Rld.) An extraordinary gladiolus, named by special permission of the great wizard of inventions. Color an unusually velvety, dark blood-red. A very large and perfectly placed, wide open flower—wonderfully formed and heavily ruffled.

15c each; 3 for 35c; 6 for 65c; 12 for \$1.20

TIGER—(Pl.) Color, deep smoky blue, outer edges of petals of finest salmon-red flaking. Throat red, outer portions white. Showy.......5c each; 3 for 15c; 6 for 25c; 12 for 45c

VERMILION—(Pl.) Beautiful deep orange or vermilionscarlet flower. Large, pure white throat blotch with dainty soft canary yellow on outer portions.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

WEESIE—(Pl.) Color, deep salmon or shrimp-red of very richest appearance. Throat a little deeper on lower petals in a soft rose pink. General appearance decidedly rich.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

WILLIAM BOOTH—(Pl.) A shade between Tyrian rose and rhodamine purple, lower petals much deeper rhodamine purple.

5c each; 3 for 15c; 6 for 25c; 12 for 45c

Other Standard Varieties

Handled for Convenience of My Customers

In order to save you the trouble of sending orders to two or three growers for old and new glad favorites, I am carrying an accommodation stock of varieties that are in demand.

ALBATROS—A massive pure white. The florets are large and the color is perfect.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

BETTY NUTHALL—Tall, late salmon-orange. Very prolific. One of the best as to color and growth.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

CADILLAC—Golden apricot fading to apricot-rose toward edge of petals, no throat markings, stamens and pistils creamy white. Pleasing.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

DEBONAIR—LaFrance pink, shaded to shrimp-pink, with creamy throat blotch, lightly flaked crimson. Tall spike. **Very** good flower.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

GOLDEN CUP—Deep yellow, sometimes flaked a darker shade. Very goodloc each; 3 for 25c; 6 for 45c; 12 for 85c

GOLDEN DREAM—Golden yellow flowers of medium size on tall stem......5c each; 3 for 15c; 6 for 25c; 12 for 45c

LOYALTY—Large, clear, deep yellow.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

MAID OF ORLEANS—Large milky-white flowers with soft creamy throat.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

MAMMOTH WHITE—One of the largest white varieties. Flowers are pure, glistening white.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

MARMORA—A beautiful, soft French gray with pale purplish throat. Smoky.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

MINUET—A clear light pinkish lavender. Considered by many as the best in this color.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

MR. W. H. PHIPPS—A fine pink with lovely salmon-pink stripes. Large flower and spike.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

MRS. LEON DOUGLAS—Said to be the largest gladioli in existence. Color is Begonia-rose, striped with flame and brilliant scarlet.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

PELEGRINA—Large dark blue. One of the very best blues. 10c each; 3 for 25c; 6 for 45c; 12 for 85c

PICARDY—A most sensational flower of delicate apricot-pink.

Florets are all extremely large, slightly ruffled and of heavy wax-like substance.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

RED PHIPPS—Unusual color, really a pink overlaid scarlet. Strikingly beautiful.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

VAUGHAN'S WHITE—A splendid large flower of satiny white, free from any markings.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

VEILCHENBLAU—The color is a beautiful violet-blue, lightening toward the center. The entire flower appears, at the first glance to be made of blue velvet, the sheen is most beautiful.

10c each; 3 for 25c; 6 for 45c; 12 for 85c

ROBERT J. KUNDERD GLADIOLUS FARM

The Finest Collections Offered and at Such Low Prices

Superior Collection No. 90

90 Large Fine Bulbs for only \$5.00!

Here is one of the best collections I have ever offered and at such an interesting price.

Now is your chance to get a good number of choice gladioli in colors ranging from delicate white to blazing red. Fill that vacant space in your garden with glorious glads that will be the envy of all who see them!

Just think of it! 90 large size bulbs of finest quality, three each of thirty different named kinds. Each variety separately labeled so you will know positively what you are getting. Every bulb healthy and true to name. Sent prepaid for only \$5.00.

These collections are composed of named kinds only, and are made up out of my regular gladiolus

stock. I grow no mixtures, being very much against field grown mixtures.

You will not be buying "scrap" glads in any of my collections for I keep my stock carefully selected so that my customers will receive only the best, whether in collections or in straight orders.

My glad bulbs are HAND planted—HAND dug—and HAND cleaned! You are assured of well groomed bulbs of finest varieties of highest quality—varieties that have proven their popularity and favor with thousands of glad fanciers.

NOTE: As a variety becomes depleted, I will substitute another of the same value and as nearly as possible the same color.

Saving to you

\$1.20

These bulbs come to you separately labeled with their correct names.

Bulbs	Variety	Bulbs	Variety
3	Thomas A. Edison	;}	Mrs. Frank Pendleton
3	Picardy		Saffron King
3	Dracocephelus	*)	Mrs. Calvin Coolidge
3	Chicago		Golden Light
3	Pauline Frederick		Robert J. Kunderd
3	Crinkles	3	Butterboy
3	Pelegrina	9	Kunderd's Yellow Wonder
3	Pfitzer's Triumph	9	Vermilion
3	Red Splendor	9	T. A. Weston
3	Marmora		Cream Cups
3	Mary Jane	3	C. C. Sherlock
.)	Betty Nuthall		Miss Bloomington
3	Mr. W. H. Phipps	3	Enigma
3	Mrs. Leon Douglas	9	Golden Dream
3	Fairest Pearl	3	Magic

NOTICE

Guaranteed value

\$6.20

Should you prefer the same selection of bulbs as the above Collection No. 90—but NOT LABELED, I shall be glad to send them to you Prepaid for...\$4.00 Ask for Collection No. 90—not labeled.

Prepaid for \$5.00

Bargains that Fit Your Pocketbook

A customer that is pleased with my bulbs and service is the best "ad" that I could ever hope to get. It is my ambition to produce gladioli from only *CHOICE* varieties, *TRUE TO NAME*, with *HIGH QUALITY* bulbs at *PRICES LOW ENOUGH* to meet the gladiolus needs of the average person.

After carefully figuring my production costs, order filling expense, etc., I find that if I use some of my spare time before the order filling rush begins in the Spring, in making up and *LABELING* these standard collections selected from some of my best varieties, so as to have them ready for mailing without any further cost, I can save a large part of my labor expense. I am passing this saving on direct to you, because the more you can save, the more bulbs you can afford to buy, and every bulb I ship is a silent salesman for me.

Those of you who delay ordering might find that my prepared collections have run out on some varieties. In such cases, I shall replace them with other varieties of the same color and price, as nearly as possible. Please keep in mind that there can be NO CHANGES IN THE COLLECTIONS, because that will cause extra work and add to my expense. This cannot be allowed at such prices. So please do not ask me to substitute other varieties. It cannot be done.

In making up these collections I will use only large, fine, healthy bulbs.

Postage prepaid by me on THESE COLLEC-TIONS IN U. S. A.

See my Special Inducements for early orders on page 8.

Please remember that there can be NO SUB-STITUTIONS OR CHANGES in these COLLEC-TIONS unless I find it necessary when certain varieties are exhausted.

Two Wonderful Collections

Here's a Honey!

Collection No. 50 for \$3.50

These bulbs come to you separately labeled with their correct names.

Bulbs	Variety	Catalog Price
$\frac{5ucs}{2}$	Chicago	$^{-}$ $^{-}$ $^{-}$ $^{-}$ $^{-}$ $^{-}$ $^{-}$
$\frac{2}{2}$	Piggydy	.20
$\frac{2}{2}$	Picardy	.30
9	Dracocephelus Pauline Frederick	
9	Northorn Light	.30
2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Northern Light	.10
9	Cream Cups	.10
2		
<u> </u>	Crinkles	.20
2 ·	Pelegrina	.20
2	Pfitzer's Triumph	.20
2	Red Splendor	.20
2	Marmora	.20
2	Mary Jane	.20
2	Betty Nuthall	.20
2	Predominator	
2	Mr. W. H. Phipps	.20
$\frac{2}{2}$	Excellence	.20
2	Mrs. Leon Douglas	.20
2	Prof. C. S. Sargent	.20
2	Fairest Pearl	.20
2	Robert J. Kunderd	.10
2	Saffron King	.10
2	Mrs. Calvin Coolidge	.10
2	Golden Light	.10
2	Kunderd's Yellow Wonder	.10
50 B	ulbs Total Catalog Price	.\$4.50
De	livered Prepaid to you for	.\$3.50
	Saving to you	_\$1.00

Busy Gardeners' Special

Collection No. 48 for \$2.50

I have made this collection for those busy people who want fine gladioli but who do not care to grow each variety under name.

This special collection is made up of such remarkable varieties as Predominator, Picardy, Red Splendor, Prof. C. S. Sargent, Kunderdii Glory, Miss Bloomington, etc.

There are twenty-four different named varieties—two bulbs each—in this collection, making a total of forty-eight fine, healthy bulbs, but NOT UNDER NAME,

For only\$2.50

SPECIAL INFORMATION FOR CUSTOMERS

Orders will be filled in their turn as received.

Bulb orders will be filled as fast as possible and shipped as soon as the weather will permit after the first of March. They will be sent the best and most economical way, either by Parcel Post or Express. Safe arrival of bulbs is guaranteed to any shipping point in the U. S. A.

At these extremely low prices, cash must accompany all orders. You may send remittance by Post Office Money Order, Bank Draft or personal check. (Be sure to make your remittance payable to Robert J. Kunderd). With orders \$1.00 and under, remittance may be sent in U. S. postage stamps.

ALL RETAIL ORDERS SENT POSTAGE PREPAID IN U. S. A.

SPECIAL INDUCEMENT FOR EARLY ORDERS

In order to spread my work and reduce the last minute order filling rush, I am offering the following unusual inducements:

20% added in bulbs, my selection, for orders received in the month of February; 15% added for March; 10% added for April; and 5% added for May.

All varieties are true to name and of good quality bulbs, clean and healthy. They have been State Inspected and I have my Inspection Permit for 1938 showing my bulbs as free from gladiolus thrips and disease.

In filling your order, I will use only large, clean and healthy bulbs.

In case of a mistake, please tell me and give me a chance to correct it. Complaints should be made within 10 days after receiving order.

Help avoid mistakes by writing your name, address and order very plainly.

All bulbs in my catalog are offered subject to prior sale.

SUBSTITUTIONS

As my stocks become depleted, if you do not state otherwise, I shall substitute kinds as nearly as possible the same color and value as those ordered, or of higher value.

REFERENCES

First National Bank, Goshen, Ind.; Salem Bank and Trust Company, Goshen, Ind.

ROBERT J. KUNDERD GLADIOLUS FARM

Goshen, Indiana

"The Home of Better Gladioli at Better Prices"